



Take the pledge at [kac.org/passonpop](http://kac.org/passonpop)

*Thank you for taking the Pass on Pop pledge. By signing on as an organizational partner, you have demonstrated leadership and commitment to the health and well-being of your organization's staff and those you serve.*

### Talk about it

- \* Communicate with your staff, board of directors and supporters to explain why the organization is signing on and how this pledge fits with your mission and vision.
- \* Encourage staff and supporters to take the pledge at [kac.org/passonpop](http://kac.org/passonpop).

### Set the example

- \* Ensure that fresh water is always available at your organization.
- \* Post information about the health benefits of reducing consumption of sugar-sweetened drinks near vending machines and in dining areas.

### Share your commitment

- \* "Like" the Pass on Pop Facebook page – [www.facebook.com/passonpop](http://www.facebook.com/passonpop) – we'll offer tips and information that you can use and share.
- \* Tell us why your organization is choosing to Pass on Pop on the Facebook page.
- \* Tweet about your organization's pledge and use the hashtag #PassOnPop