2020 Changes to Healthy Congregations (HC) Annual Grants Program
We heard your feedback – about the successes, and challenges, you experienced with the Healthy Congregations program.

We gathered broad input – surveying all teams in the fall of 2019.

We went deeper through 1-on-1 conversations with team leaders.

Staff and program partners collaborated extensively, sharing and exploring new visions for Healthy Congregations.

We focused on maintaining program quality and effectiveness, while streamlining/right-sizing requirements wherever possible.

We’re excited to introduce the upcoming program improvements!
Note: due to COVID-19, all 2020 program dates are pushed back

- Grant renewal cycle changes:
  - Needs Assessment and Report due first July 15, 2020; normally, May 15
  - Plan due 45 days later August 31, 2020; normally, June 30

- Special Grant Opportunities
  - $500 COVID-19 Response Grants – by May 31

- Virtual Office Hours with Judy Johnston
  - 10-11 a.m. & 4-6 p.m.
  - Via Zoom

- Certification Training
  - Sessions resume Fall 2020
  - Multiple formats, self-paced options, reduced hours
Program Benefits Continue (with some additions)

- $1,000 grant upon sign up (renewable each year)
- New: An additional $250 will be added once every 5 years when your team is required to do a new needs assessment!
- A Conference-wide network of congregations doing similar work
- Inspiration and program ideas - from the Annual Healthy Congregations retreat, program partners, and peers
- Help and advice from Judy and Health Fund staff via virtual office hours and scheduled webinars
- Support from special grant opportunity experts – GNE, SFP, Mainstream, Bike Share in a Box, and more
- Training to help you get the most out of Healthy Congregations
**Healthy Congregations Streamlining**

<table>
<thead>
<tr>
<th>Old Program</th>
<th>New Program</th>
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<tbody>
<tr>
<td>Conduct and enter new HCNA every year</td>
<td>New HCNA once in 5 years, otherwise review only</td>
</tr>
<tr>
<td>Enter 3 full plans every year</td>
<td>Plans carry over, just edit/update as needed</td>
</tr>
<tr>
<td>One new program plan required every year</td>
<td>New plan required once in 5 year period</td>
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<tr>
<td>SMART Outcomes required</td>
<td>Outcome required, but SMART language NOT required</td>
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<tr>
<td>HCNA, Report, and Plan due same time</td>
<td>Report &amp; HCNA due first, Work Plan 45 days later</td>
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<tr>
<td>Face-to-Face and Virtual training options</td>
<td>Face-to-Face, Virtual &amp; Self-Paced training options</td>
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</tbody>
</table>
• **New:** Due annually along with HCNA, 45 days before Plan
• Required for $1,000 annual renewal grant eligibility
  • Not required for new teams and rejoining teams that did not submit plans for the previous year
• For 2020, due July 15; normally, due May 15
Healthy Congregations Needs Assessment (HCNA)

- **New**: Annual review/confirmation with HCNA renewal once every five years
  - Once every five years*, plan and conduct a new HCNA. We’ll provide an additional $250 funding in that year to help.
  - Otherwise, simply review prior year HCNA (data carries over), update if needed, then check OK and submit.

- **Scheduling**
  - New teams: begin planning your assessment during training; complete and submit by next annual HCNA deadline
  - Current teams: your HCNA renewal year is based on city initial
  - Team website will clearly display your team’s HCNA renewal year for easy reference so you can plan ahead

- **HCNA review/renewal is required by due date for annual $1,000 grant renewal eligibility**
  - Due 45 days prior to HC Plan submission due date
  - For 2020, due July 15; normally, due May 15
Healthy Congregations Needs Assessment (HCNA) - 2020 Examples

• **New Teams**
  - Plan and complete your full HCNA by July 15, 2020
  - Initial $1,000 grant covers any assessment costs (surveys, focus groups, etc.)
  - Your next full HCNA will depend on your city initial: A-E: 2025; F-J: 2021; K-O: 2022; P-T: 2023; U-Z: 2024

• **Current Teams, city names starting A-E**
  - If your city initial is A,B,C,D, or E, plan to complete and enter a full HCNA by July 15, 2020
  - You will receive an additional $250 to help with costs
  - Your next full HCNA will be due May 15, 2025

• **Current Teams, city initials F-Z**
  - Review your existing HCNA and make minor updates if needed by July 15. If no edits needed, just click OK.
  - Plan and conduct a full HCNA renewal due based on city initial F-J: 2021; K-O: 2022; P-T: 2023; U-Z: 2024
  - In the year your full HCNA is due, you will receive an additional $250 to help with any assessment costs
  - Your next full HCNA will be due 5 years later e.g. U-Z: 2029
Healthy Congregations Work Plan (HCWP)

- Required annually for certified teams to receive $1,000 renewal funding
  - Annual renewal funding not available until teams have at least three (3) certified members

- Three workplans required
  - all plans may be repeated
  - one new plan required every five years

- For 2020, due August 31; normally, due June 30
HC Annual Grant Requirements: Report

Annual report on each plan required:

• **Remember:** Briefly share stories about the assets your team discovered when implementing the activity – include numbers reached and whether you consider successful, based on measures in your plan.

• **Respond:** Briefly describe which of the remembered stories was energizing and exciting and which ones made your team and partners feel resistance or drained.

• **Realign:** Briefly describe the level of continued passion among your team members and partners for the plan and your team’s decision as to whether or not your team will continue that activity for another year.
HC Annual Grant Requirements: Needs Assessment

- New needs assessment required once every five (5) years
- Annual review and re-commitment required (checkbox online)
- Changes are optional throughout the five-year period
- Additional $250 awarded when new needs assessment is required
- Choose one focus area/need to concentrate efforts for five years, with option to add others during the five-year period
- 5 year, full needs assessment will have community focus
  - Think about community assets and potential partners to enhance work
HC Annual Grant Requirements: Work Plans

- Three (3) outcomes-based plans required (SMART outcome format NOT required)

- Successful plans can be repeated

- At least one (1) new plan required every five (5) years

- New plans can be added at any time and a new 5-year planning period will begin at that point.

- Plans will automatically carry over in the system; review and update how to expand and create greater change.
Special Grant Opportunities will continue

- Big Garden community gardening startup/expansion
- Bike Share in a Box
- Giving Grove
- Good Neighbor Experiment
- Mental Health First Aid
- Strengthening Families Program
- Summer Food Service Program
- Voter Engagement
- Potential for other opportunities later this year
HC Annual Grant Requirements: Special Grants Report

- Report on each special grant received that year required – content varies by grant
- **Optional:** Share success stories associated with special grants both during the year the grant was received and beyond as part of HC annual grant reporting
| Healthy Congregations Program Flow |

<table>
<thead>
<tr>
<th></th>
<th>Timing</th>
<th>New Teams</th>
<th>Current Teams</th>
<th>Rejoining Teams</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HC Signup / Reaffirmation</strong></td>
<td>Any time for new/returning; annual for current teams</td>
<td>Sign up at any time; $1,000 initial grant funding upon approval.</td>
<td>Reaffirm annually with grant renewal process.</td>
<td>Submit new signup form at any time to rejoin. Initial grant not avail. again for rejoining teams.</td>
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<tr>
<td><strong>Certification Training</strong></td>
<td>Scheduled sessions (Self-paced format coming Fall 2020)</td>
<td>Certified when 3+ active members complete training within 2 years. Certification required for $1,000 renewal funding eligibility.</td>
<td>Maintain 3+ trained members to preserve certification status – required for $1,000 renewal funding eligibility.</td>
<td>Previously trained members retain credit; train new members as needed for certification – 3+ required for $1,000 renewal funding eligibility.</td>
</tr>
<tr>
<td><strong>HC Needs Assessment</strong></td>
<td>Annual, 45 days prior to Plan submission (due July 15, 2020; normally May 15)</td>
<td>Begin planning assessment process during training; once certified, complete and submit by next annual HCNA due date. Next full HCNA due based on city initial (see Current Teams).</td>
<td>5-year cycle: simple annual review; all-new HCNA every 5 years (+$250 add’l). Grouped by city - A-E: 2020; F-J: 2021; K-O: 2022; P-T: 2023; U-Z: 2024. Req. for $1,000 renewal eligibility.</td>
<td>Begin planning assessment after signup; once certified, complete and submit by next annual HCNA due date.</td>
</tr>
<tr>
<td><strong>HC Report</strong></td>
<td>Annual, 45 days prior to Plan submission (due July 15, 2020; normally May 15)</td>
<td>Recommended, but not required until certified.</td>
<td>Required for $1,000 renewal funding eligibility.</td>
<td>Recommended, but not required until certified.</td>
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<tr>
<td><strong>HC Work Plan</strong></td>
<td>Annual (due August 31, 2020; normally June 30)</td>
<td>Recommended, but not required until certified.</td>
<td>Required for $1,000 renewal funding eligibility.</td>
<td>Recommended, but not required until certified.</td>
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<td><strong>HC Special Opportunities</strong></td>
<td>Varies per grant opportunity</td>
<td>Eligible regardless of certification status, if program sign up form received</td>
<td>Eligible regardless of certification status</td>
<td>Eligible, if new program signup form received.</td>
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