




WELCOME!

With ADAM BARLOW-THOMPSON,
THE NEIGHBORING MOVEMENT

FAITH IN DEMOCRACY



VOTER^{TO} VOTER



United Methodist
Health Ministry Fund



THE
NEIGHBORING
MOVEMENT.



OPENING PRAYER WITH REV. CHERYL JEFFERSON BELL



Pastor Cheryl Jefferson Bell is the Community Justice Director at The United Methodist Church of the Resurrection. Born and raised in Detroit, completed college in Atlanta, Georgia, and seminary in Edit, Oklahoma, settled in Kansas in 1985 to work for Boeing and answered the call to full time ministry in 1990. Pastor Cheryl is a second career (Electrical Engineer) clergy, who has served in a variety of ministry settings, prior to joining Resurrection.

Praise and worship are her lifeline! *The JOY of The Lord is my strength! Nehemiah 8.10!*



THE UNITED METHODIST
CHURCH OF THE RESURRECTION

THE
voter
NETWORK.ORG



WHY IS THIS IMPORTANT? WITH DAVID JORDAN



David Jordan is the President of the United Methodist Health Ministry Fund. Before joining the Fund, David served as the executive director of the Alliance for a Healthy Kansas, a coalition of over 100 organizations working to improve health and expand KanCare, Kansas' Medicaid program.

David joined the Alliance after spending seven years at Community Catalyst, a leading national consumer health advocacy organization. David has also served as chief of staff to a Massachusetts state senator, led communications campaigns at Solomon McCown & Company, and managed the successful MassACT! ballot campaign.



A ONE-STOP VOTING SHOP



Our goal is to make voting easier, particularly within communities that have been routinely excluded in the political process.

**Easy-to-use resources and programs
that work statewide.**



TheVoterNetwork.org

**The most effective peer-to-peer voter
turnout effort in the state.**



Voter to Voter

**A site for learning more about who is
on your ballot and where to vote.**



**KSBallot.org
KSBoleta.org**



The problem



VOTER TURNOUT IS INCONSISTENT, EVEN *WITHOUT* A PANDEMIC



- More than 40% of registered KS voters don't participate, or come out only for presidential elections.
- The people who do vote are older, whiter and wealthier than the population as a whole.
- Candidates and political parties have limited resources for talking to nonvoters, forming a low-information loop.
- It's easy for policy makers to ignore people who don't vote.

TRADITIONAL CAMPAIGN TACTICS ONLY GET US SO FAR



- Many of methods we use work on people who ALREADY VOTE, but have little impact on turnout. (*forums, yard signs, texting, postcards*)
- There's no silver bullet for increasing turnout. Barriers are vast and personal to people.
- It's becoming harder to connect with people through the methods that DO work: (*door-to-door and phone banking*)



RELATIONAL ORGANIZING WORKS!

People are much more likely to do something new if they're encouraged by someone (or an organization) they trust.

RELATIONSHIPS!!

They are the cornerstone of civic engagement.

"Relational organizing" substantially outperforms contact by strangers.



- Trusted messengers



- Built-in networks!



- Two-way interaction

- Social accountability

- Better contact rates

WHO DO WE TRUST WITH OUR LIVES?

THE TRUSTED MESSENGER STUDY

The Inaugural Study of Who Americans Trust
On Social and Societal Issues

Research By:



Research
INSTITUTE



72% of the general population deem their spouse or partner most trustworthy for information around social issues, followed by:

- immediate family members (66%)
- medical professionals (60%)
- close friends (59%)
- and scientists (51%)

Local or community leaders are seen as the next most trustworthy:

- pastors/religious leaders (40%)
- teachers (39%)
- church members (32%)
- and local business owners (31%)

Americans no longer know who they should turn to for reliable information. In these highly political and often polarized times, who the message comes from is just as important—if not more—than *what* the specific content of the message is.

Quick Primer



2022 WILL BE EXTRA CONFUSING FOR KS VOTERS



Redistricting

The State legislature drew new maps after the 2020 census but they are being contested in court for racial gerrymandering. We won't know our new political districts until June.

Constitutional Amendment

Everyone will have a proposed constitutional amendment on their August 2nd ballot this year. If you are a new voter, this could be your first time seeing something like this! Here's what you need to know:

- All voters can participate - including Unaffiliated and Independent voters.
- A vote NO preserves the right to an abortion in the Kansas Constitution, subject to current regulations.
- A vote YES removes the right to an abortion from the Kansas Constitution opening the door for a total abortion ban.



NEARLY 70%
OF REGISTERED
KANSAS VOTERS
WILL SKIP
THE AUGUST 02
ELECTION THIS YEAR.



THE KANSAS PRIMARY ELECTION ON **AUGUST 2, 2022**



The Kansas primary election on August 2 is a big one! **ALL VOTERS, including Unaffiliated and Independent voters, will have an opportunity to vote on proposed changes to the Kansas constitution.** Many voters also will choose their parties' candidates for the November election.

THE PROPOSED AMENDMENT ON THE AUGUST 2 BALLOT WILL IMPACT REPRODUCTIVE HEALTHCARE IN KANSAS. The state constitution currently protects a woman's right to make personal health decisions, including about abortion.
A NO vote would keep those rights in the Kansas constitution.
A YES vote would remove those rights.

AS A KANSAS VOTER...

1. Make sure you're registered to vote.

Check your existing registration, re-register if you've moved recently, or register to vote for the first time! Do it online **before the July 12 deadline** at: [KSVotes.org](https://www.KSVotes.org).



2. Get ready to vote early.

It's free, easy, and safe to vote by mail in Kansas! Fill out an online request for an advance ballot at [KSVotes.org](https://www.KSVotes.org).



3. Be an informed voter.

Go to [KSBallot.org](https://www.KSBallot.org) to learn more about what issues are on your ballot, the candidates, and the proposed constitutional amendment.



4. VOTE!

ADVANCE BALLOT?

Mail it back (we recommend before July 15!)

Take it to a drop box location.

Find them at [KSBallot.org](https://www.KSBallot.org).

Take it to a polling location,

either early or on election day. Find

these locations at [KSBallot.org](https://www.KSBallot.org).

IN PERSON, EARLY? Want to vote before election day in person? Early voting locations will **open by July 14** in many places. Check for locations and dates at [KSBallot.org](https://www.KSBallot.org).

ON ELECTION DAY? Want to vote on the day itself? Polls are open until 7 pm on **August 2**. Find out where your polling location is at [KSBallot.org](https://www.KSBallot.org).

You can learn more about the August 2 primary election and see the exact language for this proposed constitutional amendment at www.thevoternetwork.org.



The Voter Network is a 501(c)(3) nonpartisan, nonprofit focused on creating stronger communities in Kansas through voter education and engagement. The Voter Network is not affiliated with or representing any election official.



TheVoterNetwork.org

You don't need to know the name of your State Rep. before you encourage people to vote. We have resources to support you, and we're all part of your network now!

- A Sermon Guide with suggested readings, sermon notes, song selections, and bulletin inserts
- Weekly group calls/training with all local staff
- Nonpartisan, comprehensive, online ballot guide at [KSBallot.org](https://www.KSBallot.org)
- Election timelines
- Template emails, flyers, & social media graphics
- Access to our Voter to Voter program!



OUR STRUCTURE

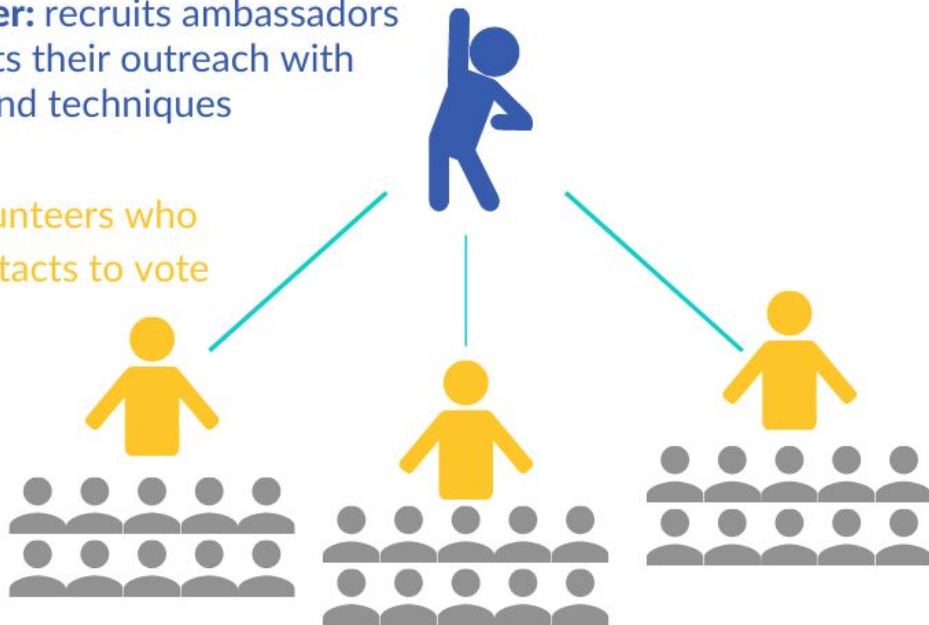


Relational organizing keeps things personal, and it's effective! Teams are built of friends, family members, and neighbors who talk to people they already know. You talk to your friends, and they talk to theirs, until everyone is voting.

Team Leader: recruits ambassadors and supports their outreach with resources and techniques

Ambassadors: volunteers who empower their contacts to vote

Contacts: anyone the ambassador knows and is going to help vote



WE USE PUBLIC DATA TO PROMOTE EFFICIENT AND EFFECTIVE VOTER ENGAGEMENT



TEAM: MADELINE'S AMBASSADORS
YOU ARE AN AMBASSADOR

[DASHBOARD](#)[CONTACT LIST](#)[ADD NEW CONTACT](#)

Your Contact List

SEARCH

SEARCH

YOU ARE NOT LIMITING YOUR CONTACT LIST BY ANY SEARCH PARAMETERS.

RECORDS: 45

DISPLAYING: 1 TO 20

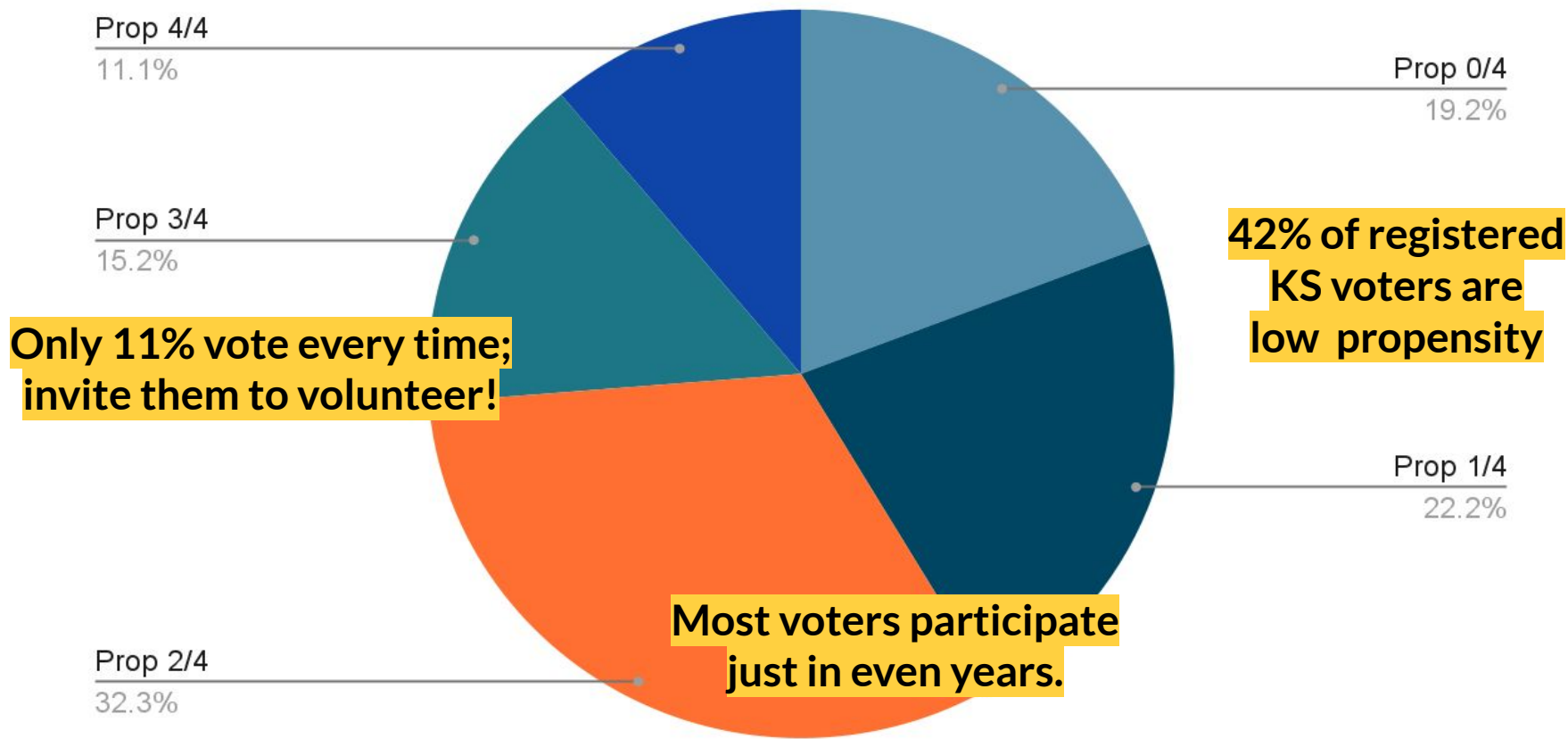
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CONTACT INFO					GENERAL 2020		PRIMARY 2020			
FIRST NAME	LAST NAME	CITY	SCORE	PARTY	VOTED	VBM REQ	VOTED	VBM REQ	TASKS	ACTIONS
Amanda		Lawrence	4	D					0 / 4	VIEW DELETE
Bianca		Pittsburg	1	U					0 / 4	VIEW DELETE
Jill		Overland Park	2	R					0 / 4	VIEW DELETE

FIND FRIENDS WHO AREN'T VOTING IN LOCAL ELECTIONS





YouTube

Search

Nathaniel Stinnett

Environmental Voter
Project

nathaniel@environmentalvoter.org



Nathaniel Stinnett founded the Environmental Voter Project in 2015 after over a decade of experience as a senior advisor, consultant, and trainer for political campaigns and issue-advocacy nonprofits.

Hailed as a "visionary" by The New York Times, and dubbed "The Voting Guru" by Grist magazine, Stinnett is a frequent expert speaker on cutting-edge campaign techniques and the behavioral science behind getting people to vote.

He has held a variety of senior leadership and campaign manager positions on U.S. Senate, Congressional, state, and mayoral campaigns, and he sits on the Board of Advisors for MIT's Environmental Solutions Initiative. Formerly an attorney at the international law firm DLA Piper LLP, Stinnett holds a B.A. from Yale University and a J.D. from Boston College Law School. He lives in Boston, MA with his wife and two children.



ENVIRONMENTAL
VOTER PROJECT

KANSAS CLIMATE CORE KICKOFF



2021-06-30 17:53:53

Kansas Climate CORE Kick Off Event

14 views • Jul 12, 2021



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DISLIKE



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DOWNLOAD

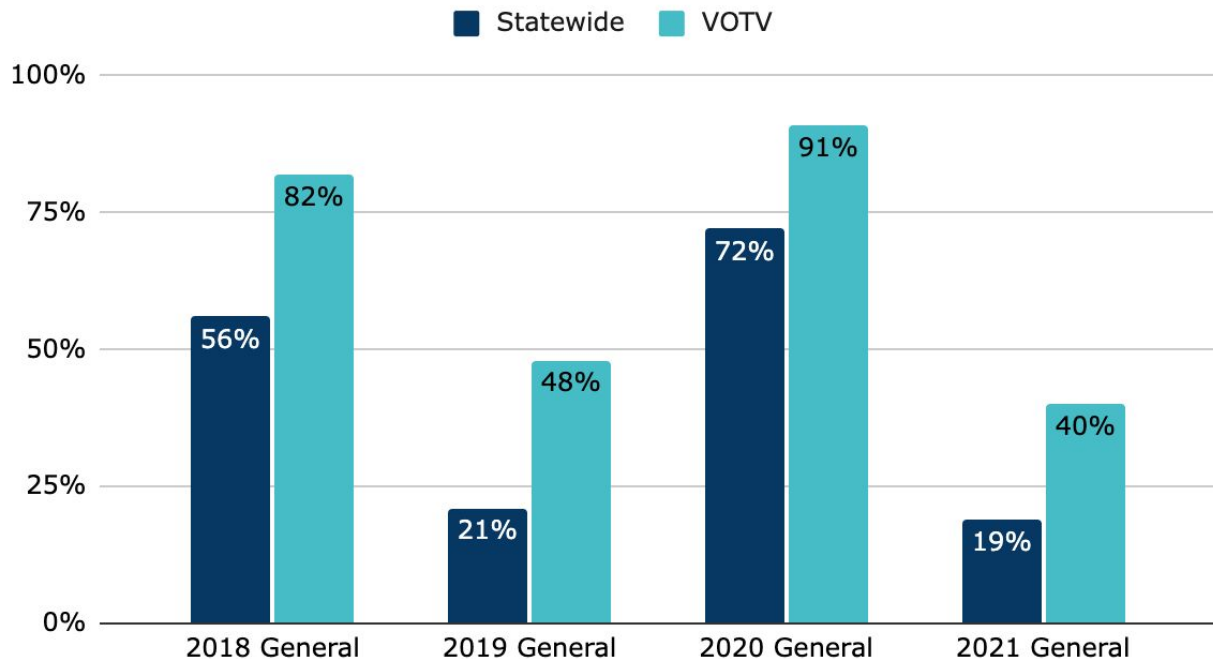


SAVE



It really works!

STATEWIDE TURNOUT COMPARED TO PEOPLE WE CONNECTED WITH



Impressive!



We launched **Faith in Democracy** in 2020 with United Methodist Health Ministry Fund.

- We had **41** teams (with a total of **177** volunteers) participate, and they connected with **1,885** voters.
- Nearly **50%** of those people were not regular voters.
- **93%** of the people Faith in Democracy teams talked to cast a ballot in 2020!

What now?!

NEXT STEPS



- Follow us on social media @thevoternetwork
- Create a team at VotertoVoter.org
- Watch for our weekly calls and action emails
- Put together your civic engagement plan
- Send friends to our June 7 kickoff event

Remind your voters to go to KSVotes.org and sign up to vote by mail! Send primary election info out to your listservs.



BREAKOUT ROOMS!