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### A ONE-STOP VOTING SHOP



Our goal is to make voting easier, particularly within communities that have been routinely undermined by the political process.

Easy-to-use resources and programs that work statewide.



TheVoterNetwork.org

The most effective peer-to-peer voter turnout effort in the state.



**Voter to Voter** 

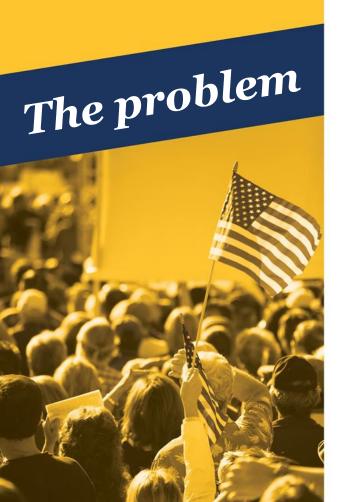
A site for learning more about who is on your ballot and where to vote.



KSBallot.org KSBoleta.org







### VOTER TURNOUT IS INCONSISTENT, EVEN WITHOUT A PANDEMIC

- Only 25% of registered KS voters participate in local elections even though local governments spend ~1.5 trillion dollars a year
- The people who do vote are older, whiter and wealthier than the population as a whole.
- There's no silver bullet for increasing turnout.
   Barriers are vast and personal to people.
  - Confusion
  - Logistics
  - Time and energy







## THE INACTIVE VOTER EFFECT

- Candidates and political parties have limited resources for talking to nonvoters, forming a low-information loop
- Nonvoters are more likely to have poor health outcomes
- It's easy for policy makers to ignore people who don't vote





#### **COMMUNITY ORGANIZING IS THE ANSWER**

People are much more likely to do something new if they're encouraged by someone (or an organization) they trust.

It's better if that organization is NOT political!

Traditional methods have shown to increase voter turnout by just 1%.

"Relational organizing" substantially outperforms contact by strangers.



 Investment in the same communities year after year



Built-in networks!



Social accountability







**VOTER TO VOTER IS** NONPARTISAN, INNOVATIVE, AND EFFECTIVE. THINK ABOUT IT AS PEER PRESSURE WITH A PURPOSE.







TURNING OUR
FRIENDS
INTO A MOVEMENT



#### **HOW WE DO IT**

01

Volunteer Ambassadors pick 10 friends and help them vote in the next election.

02

Ambassadors reach out to their friends to check registration status and to make a voting plan. (We help).



Ambassadors update the online tool and monitor contact progress!





## Voter to Voter uses public data to promote more efficient & effective voter engagement.

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YOU are the best person to help your friends vote. And, you can come exactly as you are. You don't need to be a political expert or know who your state senator is, you just have to be willing to support your friends. And, we'll support you as much as you need with our different resources.

Sermon Guide & other shareable resources



Suggested readings, sermon notes, song selections, and bulletin inserts

**Community of support** 



Weekly group calls, all local staff, private FB group

**KSBallot.org** 

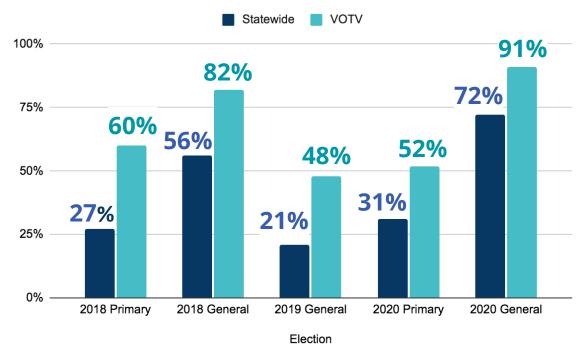


Nonpartisan, comprehensive, online voter ballot guide



### STATEWIDE TURNOUT COMPARED TO PEOPLE WE CONNECTED WITH











# We launched the Faith in Democracy project in 2020 with United Methodist Health Ministry Fund.

- We had 41 teams (with a total of 177 volunteers)
   participate, and they connected with 1,885 voters.
- Nearly 50% of those people were not regular voters.
- 93% of the people Faith in Democracy teams talked to cast a ballot in 2020!







Asbury United Methodist, Big KIFA, Calvary UMC Wichita, College Hill UMC, Colonial Church in Prairie Village, Congregation Beth Torah, Episcopal Diocese of Kansas, Faith in Democracy, First AME (FAME), First United Methodist Church, Manhattan, Grace UMC Winfield, Grandview Park Presbyterian, Heart of Christ UMC, Howard UMC Healthy Congregations Team, Leawood United Methodist Church, Let's Get It, Let's Go, Manhattan First UMC, Mel's Methodists, Mission Adelante, Moving Forward, Neighboring Movement, New WyCo Coalition, Newton First, Old Mission UMC, Our Lady & St. Rose Catholic Church, Saint Andrew Christian Church, Shawnee Mission UU Church (SMUUCh), Sisters of Charity of Leavenworth, Souls to the Polls, St Michael and All Angels-Mission KS, Suite 1886, Susanna Wesley United Methodist Church, Team McCoy, The Mathews, Top City Votes, UCOP Green Team, United Methodist Church of the Resurrection, United Methodist Campus Ministry @ ESU, University UMC Salina, University UMC Wichita, Village Presbyterian Church, West Heights UMC



### JOIN THE MOVEMENT. CREATE A TEAM. TODAY.

# WWW.VOTERTOVOTER.OR G

